

Press Release

Amerinet and Novera forge strategic partnership for Amerinet members.

(September, 2012)

A partnership between Novera Payment Solutions, LLC and Amerinet will allow Amerinet members to take advantage of the most current payment processing technologies while utilizing Novera's innovative pricing structures for payment processing services. This service is provided with an easy to understand flat fixed monthly fee structure. Many merchants don't fully understand their card processing rates. In truth, the underlying cost to accept credit and debit cards is the same for all merchants, large and small and is comprised of Interchange fees and processor costs. Interchange makes up the majority of the cost of a monthly bill, and is never negotiable. Variable inflated rates and additional transaction fees make up for most of the difference and are where most processors make substantial profits. Under the new relationship arrangement Amerinet members can now receive a transparent, flat fixed monthly fee pricing model that remains in effect for the life of the account.

Additionally, Novera will provide Amerinet members the opportunity to access innovative tools designed to help businesses run more efficiently and cut costs i.e. virtual terminals, mobile payments devices, website payments portal, and a "QBplugin" to work with QuickBooks software that ensures a seamless interface and posting tool. It's all part of Novera's suite of services and unique commitment to price transparency that is unparalleled in the payment processing industry.

John Wisniewski, Novera's Director of Business Development, said, "By utilizing a flat fee pricing structure, Amerinet members can rest assured that they will never pay more than they should for processing services. We're excited about our partnership with Amerinet in their efforts to provide their members with solutions that help them grow and succeed."

To learn more, go to: www.noverapaymentsolutions.com/amerinet